

Imagine that a Canadian marketing firm is doing research in your country.
You have agreed to participate in a telephone interview about movies.

How many movies did you watch last month?

RESPONSE TIME:

00:00:15

Imagine that a Canadian marketing firm is doing research in your country.
You have agreed to participate in a telephone interview about movies.

Do you prefer to watch movies at a theater, or at home? Why?

RESPONSE TIME:

00:00:15

Imagine that a Canadian marketing firm is doing research in your country.
You have agreed to participate in a telephone interview about movies.

Describe a movie that you recently saw and liked. Why did you like it?

RESPONSE TIME:

00:00:30