

Imagine that a British marketing firm is doing research in your country.
You have agreed to participate in a telephone interview about travel.

What kind of places do you like to visit on vacation?

RESPONSE TIME:

00:00:15

Imagine that a British marketing firm is doing research in your country.
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When was the last time you went on vacation? Where did you go?

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How important is it for people to buy travel insurance? Why?

RESPONSE TIME:

00:00:30