

Imagine that a Canadian marketing firm is doing research in your country.  
You have agreed to participate in a telephone interview about dining out.

**Do you prefer to eat in or to dine out?**

RESPONSE TIME:

00:00:15

Imagine that a Canadian marketing firm is doing research in your country.  
You have agreed to participate in a telephone interview about dining out.

**How much would you usually pay per person at a restaurant  
in your neighborhood?**

RESPONSE TIME:

00:00:15

Imagine that a Canadian marketing firm is doing research in your country.  
You have agreed to participate in a telephone interview about dining out.

**Which restaurant in your area would you recommend?  
Why would you recommend it?**

RESPONSE TIME:

00:00:30